



SPONSORSHIP PROPOSAL

2021 - 2022





Home of the Whittlesea Pacers

The Whittlesea City Basketball Association was formed in 1992 with only a few Junior Domestic teams competing in schools in the area. The Competition then moved into the Mill Park Basketball Stadium as soon as it opened in November that same year and continues to operate from this venue to this day.

The Junior Domestic Competition continued to grow and a Senior Domestic Competition which runs from Sunday through to Thursday evenings was soon introduced. We have over 9,000 patrons visiting our venues every week of the competition. This resulted in the Association winning the Award from Basketball Victoria for the Greatest Membership Increase in 1993.

A few years down the track the Championship Program was formed. We entered both Boys and Girls teams into the Victorian Junior Basketball League (VJBL). A Women's CVIBL team was entered in 1995 and a Men's CVIBL Team was entered in 1997 to the Country Victorian Invitational Basketball League. These teams became part of the Big V Competition in 2000.

The Whittlesea City Basketball Association is among the 15 largest Domestic Basketball Associations in Victoria. We Cater for Junior and Senior Players within the City of Whittlesea.

With the Whittlesea area being one of the fastest growing residential property development vicinity in Victoria, we are expecting continued growth over the next 5-10 years.

Today we have approximately 330 Junior Domestic teams, 170 Senior Domestic teams, 22 Junior Championship Teams and 3 Senior Big V Teams. Competition.

In June 1993 the WCBA held their inaugural Junior Tournament with 108 teams. Young Basketballers, aged from U8 to U20, swarmed around the courts at Mill Park and Diamond Valley. Teams came from Eltham, Craigieburn, Whitehorse,

Thomastown and Country Victoria. The success of this tournament surprised everyone as we had only been going for 9 months. The tournament has continued every year after that and is still running now in 2022.

Our Stadium

Our stadium is located at Redleap Ave, Mill Park
Right in the vicinity of the Stable Shopping Centre





Sponsorship Package **Sapphire**

2 x 1.8m x 1.2m Sign located on Court 1 or 2

1 x 3m x 1m corflute sign located in Court 3 or 4

Naming Rights to the entire Big V Program

Logo displayed on all Big V Team's Playing Singlets (Team could play throughout Melbourne and Country Victoria)

Large Teardrop Banner to be placed at Team's Bench on Game day

Full Page Advertising in the Big V Game Day Book at all Home Games

Full page advertising on the Television screens in the Mill Park Stadium Foyer for 12 months and the Big Screen at the end of Courts 1 and 2.

Your logo and link to your website on the Whittlesea Pacers website.

Invitation to Sponsor Day

10 x Season Passes to all Big V Home Games (home games are at Mill Park Stadium)

4 x Senior Presentation Dinner Tickets

**Please note: All package costs stated are exclusive of GST.*

Sapphire
Cost: \$15,000*



Platinum

Cost: \$10,000*

Sponsorship Package Platinum

1 x 1.8m x 1.2m Sign located on Court 1 or 2

1 x 3m x 1m corflute sign located in Court 3 or 4

Naming rights Whittlesea City Basketball Association's Junior Autumn Classic Basketball Tournament (held in March/April each year)

Pop Up Frame 2.0m x 0.9m displayed at end of player's bench at all Big V home games.

Full Page Advertising in the Big V Game Day Book at all Home Games

Full Page Advertisement in Sponsors Book - given to all Pacer Families

Full page advertising on the Television screens in the Mill Park Stadium Foyer for 12 months and on the Big Screen at the end of Court 1 and 2.

Your logo and link to your website on the Whittlesea Pacers website.

Invitation to Sponsor Day

10 x Season Passes to all Big V Home Games (home games are at Mill Park Stadium)

4 x Senior Presentation Dinner Tickets

**Please note: All package costs stated are exclusive of GST.*



Gold
Cost: \$5,000*

Sponsorship Package

Gold (TEAM SPONSOR)

- 1 x 1.8m x 1.2m Sign located on Court 1 or 2
- 1 x 3m x 1m corflute sign located in Court 3 or 4
- Logo displayed on 1 x Big V Team's Playing S Shorts (Team could play throughout Melbourne and Country Victoria)
- Full Page Advertising in the Big V Game Day Book at all Home Games
- Full page advertising on the Television screens in the Mill Park Stadium Foyer for 12 months and on the Big Screen at the end of Court 1 and 2.
- Your logo and link to your website on the Whittlesea Pacers website.
- Invitation to Sponsor Day
- 6 x Season Passes to all Big V Home Games (home games are at Mill Park Stadium)
- 2 x Senior Presentation Dinner Tickets
- 4 x Senior Presentation Dinner Tickets

**Please note: All package costs stated are exclusive of GST.*



Silver

Cost: \$2,500*

Sponsorship Package Silver

1 x 1.8m x 1.2m Sign located on Court 1 or 2

Full Page Advertising in the Big V Game Day Book at all Home Games

Full page advertising on the Television screens in the Mill Park Stadium Foyer for 12 months and on the Big Screen at the end of Court 1 and 2.

Your logo and link to your website from our website. Invitation to Sponsor Day

1 x Season Pass to all Big V Home Games (home games are at Mill Park Stadium)

2 x Senior Presentation Dinner Tickets

**Please note: All package costs stated are exclusive of GST.*

Sponsorship Package

Bronze

1 x 1.8m x 1.2m Sign located on Court 1 or 2

Half Page Advertising in the Big V Game Day Book at all Home Games

Half Page advertising on the Television screens in the

Mill Park Stadium Foyer for 12 months and on the Big Screen at the end of Court 1 and 2.

Your logo and link to your website from our website. Invitation to Sponsor Day

1 x Season Pass to all Big V Home Games (home games are at Mill Park Stadium)

1 x Senior Presentation Dinner Tickets

Bronze

Cost: \$1,250*

**Please note: All package costs stated are exclusive of GST.*

Sponsorship Package

Big V Player

Company Name on Player photo displayed in stadium foyer.

Quarter Page Advertising in the Big V Game Day Book at all Home Games.

Company Name advertised on the Big Screen at the end of Court 1 and 2.

Your logo and link to your website from the Whittlesea Pacers website.

Invitation to Sponsor Day

1 x Season Pass to all Big V Home Games (Home games are at Mill Park Stadium)

**Big V
Player**
Cost: \$700*

**Please note: All package costs stated are exclusive of GST.*



Sponsorship Package **\$500 Club**

Company Name advertised on the Big Screen at the end of Court 1 and 2.

Listing of Company Name on \$500 Club Page in the Big V Game Day Book at all Home Games

Your logo and link to your website from the Whittlesea Pacers website.

Invitation to Sponsor Day

1 x Season Passes to all Big V Home Games (Home games are at Mill Park Stadium)

\$500 Club

Cost: \$500*

**Please note: All package costs stated are exclusive of GST.*

Sponsorship Package

Junior Player

Half Page Advertising in the Big V Game Day Book at all Home Games.

Company Name advertised on the Big Screen at the end of Court 1 and 2.

Sponsor's Name on the Back of the team's Warm up Tops for one season

Your logo and link to your website from the Whittlesea Pacers website.

Invitation to Sponsor Day

1 x Season Pass to all Big V Home Games (Home Games are at Mill Park Stadium)

**Junior
Player**
Cost: \$500*

**Please note: All package costs stated are exclusive of GST.*



Sponsorship Package **\$100 Club**

1 x Season Passes to all Big V Home Games (Home Games are at Mill Park Stadium)

Listing of Company or Family Name on 100's Club Page in the Big V Game Book at all Home Games

Listing of Company or Family Name on the Whittlesea Pacers Website under the heading '100's Club'

Listing of Company or Family Name on the TV screen in the stadium foyer under the heading '100's Club and the Big Screen at the bottom of Courts 1 and 2

100's Club members to be announced as a sponsor by court announcer during Big V home games throughout the season.

\$100 Club

Cost: \$100*

**Please note: All package costs stated are exclusive of GST.*

Artwork Design Specifications

Depending on package you have chosen, there are two options for design of signs/ads etc.

1.

You can supply your own artwork and/or sign to the specifications following this page.

2.

We can arrange for artwork and/or sign at the fee below.

Please see below design costs:

SIGN ONLY COSTS

3m x 1m Sign only =

1.8m x 1.2m Sign only =

190mm x 128mm Sign only =

ARTWORK AND SIGN COSTS

3m x 1m Artwork and Sign =

1.8m x 1.2m Artwork & Sign =

190mm x 128mm Artwork & Sign =

If you are supplying your own artwork, please see below design/ printing specifications.

3M x 1 M SIGN

File Size Trim: 3000mm x 1000mm Landscape

File Size Bleed: 3020mm x 1020mm Landscape

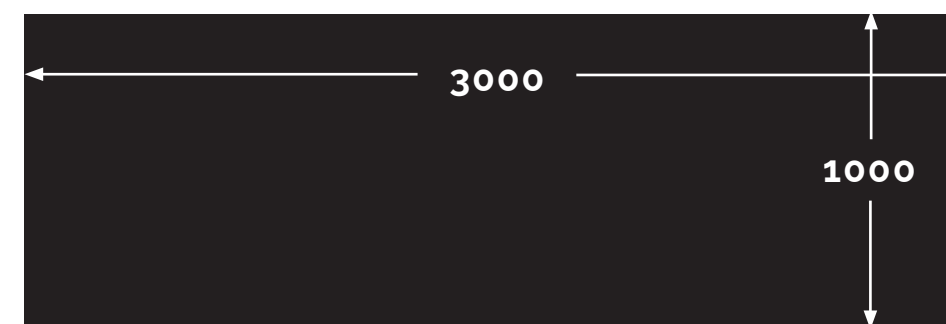
Artwork must be supplied at 300dpi minimum

All colours are to be Process CMYK

All fonts must be converted to outlines

File Type: AI VECTOR EPS OR PDF

File Name: Please supply with Company Name



1.8M x 1.2M SIGN

File Size Trim: 1800mm x 1200mm Landscape File

File Size Bleed: 1820mm x 1220mm Landscape

Artwork must be supplied at 300dpi minimum

All colours are to be Process CMYK

All fonts must be converted to outlines

File Type: AI VECTOR EPS OR PDF

File Name: Please supply with Company Name



Artwork Design Specifications

If you are supply your own artwork, please see below design/ printing specifications for Big V Booklet,

BIG V BOOK ADVERTISEMENT

Full Page Ad: 128mm x 145mm Portrait

Half Page Ad: 128mm x 65mm Landscape

Quarter Page Ad: 62mm x 65mm Portrait

Artwork must be supplied at 300dpi minimum

All colours are to be Process CMYK

All fonts must be converted to outlines

File Type: AI VECTOR EPS OR PDF

File Name: Please supply with Company Name

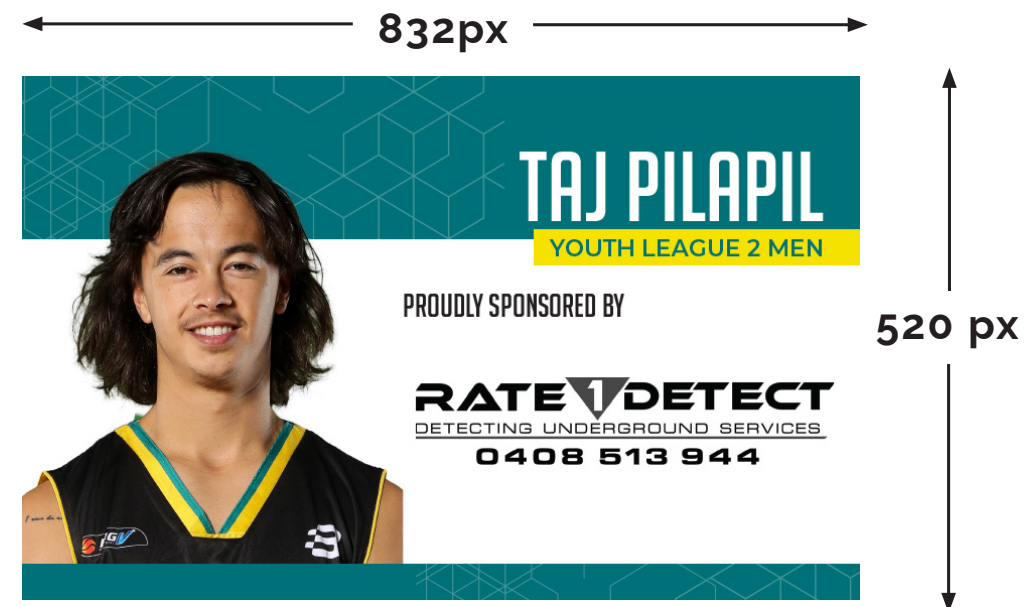
TV ADVERTISEMENT

TV Ad: 832 px x 520 px @300ppi

Colour: RGB

File Type: JPG

File Name: Please supply with Company Name





Contact Details

If you would like to discuss any of the sponsorship packages,
please contact:

W.C.B.A. Office

Secretary: Mrs Pam Hughes

Phone: 9404 1999

Email: pam.hughes@wcba.org.au

Thank you for your time and look forward to hearing from you.



W.C.B.A. OFFICE
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